

The Biz Buzz

Shakopee Area Chamber of Commerce
November 4th, 2009



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Welcome New Members!

Underwater Adventures Aquarium

Carrie Hortsch, Group Event Representative
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Bloomington, MN 55372
Phone: (952) 853-0610
Fax: (952) 883-0303
Email: chortsch@minnesotaaquarium.com
Website: www.sharky.tv

New York Life Insurance Company

Rochelle Sjulstad, Agent
3600 Minnesota Drive, Suite 100
Edina, MN 55435
Phone: (612) 889-3940
Email: resjulstad@ft.newyorklife.com
Website: www.newyorklife.com

2010 Visitors Guide

Reserve your spot today in the 2010 Shakopee Visitors Guide & Coupon Book! The Shakopee Chamber & Visitor Bureaus FREE 2009 Coupon Book & Visitor's Guide was in high demand again this past year. Due to the huge increase in requests for the free Coupon Book and Visitor's Guide, we will be increasing the printing to 40,000 copies for 2010. The coupon book ad will again sell for \$300.00 and the opportunity for an online ad on our new Shakopee Chamber & Visitors Bureau web site for an additional cost of \$75.00. This makes the 2010 promotion even more valuable for your investment of less than one penny per coupon book. Call Carol Anderson for full details at 952-445-1660 – ext. 16 or e-mail canderson@shakopee.org to book your spot today! Deadline to reserve space is November 12, 2009.

Make Your Voice Heard!

The Minnesota Chamber has recently launched www.mymn.org, an ambitious, multi-year public engagement and issue advocacy effort to fundamentally change Minnesota's public policy environment. Research has shown that most Minnesotans and business leaders agree on the issues, they just don't know it.

Mymn.org offers a new approach better suited for the new economic and political climate. With a growing frustration of political partisanship and a sense that Minnesota is losing its edge, mymn.org will unite Minnesotans around a brand to build a better more competitive Minnesota.



mymn brings together
people who are looking
for a brighter future
and economic security
for all Minnesotans

Help us build a united, positive, forward looking vision for Minnesota:

- We encourage you to join the conversation and share your views on this site. Please also submit photos, videos and comments. (Several chambers have already done this!)
- We encourage you to place mymn.org icon on **your** websites or intranet sites.
- The Shakopee Chamber and Visitor's Bureau has already placed this link on our website as well.

This is just the first tool in many that will begin to change the policy debate in Minnesota. We invite your support, feedback, suggestions and participation.

Mymn.org will attract support by engaging Minnesotans in something they care deeply about, Minnesota and its future.

2009 Holiday Food Drive Challenge

The Shakopee Chamber is challenging its members to collect food to benefit the **CAP Agency** this holiday season. The business that donates the most pounds of food will win their respective category. We have 4 categories this time around so that increases the chances for your business to win! **Businesses must be registered by 4:30 pm, November 18th.** Collection Dates are November 19th thru December 18th, 2009. Watch for an informational letter coming in the mail soon. If you have questions, or would like to donate a prize for a winning category, please call 952-445-1660.

Career Exploration Fair

The Career Exploration Fair gives students an opportunity to explore different career options by speaking one-on-one with representatives of occupations ranging from advertising to welding. Here they can ask questions and find out how they got their job and gain information about related occupations.

Parents are also invited to attend to get information that will help them support and guide their teen's career decisions, or to learn about career options for themselves. Please pass this information on to employees or any junior or senior high students you know. The Career Exploration Fair is a valuable opportunity for students to start preparing for life after high school.

When: Tuesday, November 17, 4:00 – 6:30 p.m.
Where: Shakopee High School, 100 17th Avenue West.
Call 952-445-1660 for more information!

The Career Exploration Fair is sponsored by Shakopee Public Schools and the Shakopee Area Chamber of Commerce.

Upcoming Chamber Events



Grand Re-Opening!

The Best Western Shakopee Inn will be hosting a Grand Re-Opening event and Ribbon Cutting on November 9th, 2009 from 5:00pm – 8:00pm. Hors d'oeuvres and drinks will be provided, door prizes and a 50/50 drawing (1/2 to the winner and 1/4 each to benefit the local VFW hall and AMVET in Shakopee in honor of Veterans Day). We would like to encourage members to attend to show your support! Please RSVP to estrom@shakopee.org.



Holiday Food Drive Challenge

Registration Deadline is 4:30pm November 18th, 2009 with collection dates running November 19th – December 18th, 2009. Please see above for more detailed information or email estrom@shakopee.org.



Career Exploration Fair

This year's Career Fair will be held at the Shakopee High School on Tuesday, November 17th from 4:00pm - 6:30pm. Please see above or email cschultz@shakopee.org for more information!



Young Professionals Group

The second Young Professionals Group networking event will take place on November 19th from 4:30 – 6:00pm at Stonebrooke Golf Course. The cost to attend is \$10 and includes pizza and 2 drink tickets. Please RSVP to estrom@shakopee.org.

For more information or to register for Chamber events, please visit our website at
<http://shakopee.org/chamber-of-commerce/events>

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2009 Annual Food Drive Challenge Winners

